



# 2023 TV Rate Increase

GVTC's TV subscribers will experience an increase to their Broadcast TV Surcharge charge on November 1, 2023. See below for more information.

## **Who will be affected?**

All TV subscribers will experience an increase in their monthly Broadcast Surcharge of \$5.00 on November 1, 2023.

Business and Residential customers are impacted by this increase. This is the only TV rate change in 2023.

## **What is the Broadcast TV Surcharge?**

GVTC Broadcast TV Surcharge is a billing rate that reflects increases imposed upon GVTC by large media companies over the course of time. Programming expenses imposed by these companies have risen materially over the course of the past several years and this surcharge is a means to pass those increases on.

## **When was the last time GVTC increased the Broadcast TV Surcharge?**

The last time GVTC adjusted this rates was November 1, 2021. Since then, the major networks have increased their rates GVTC pays by more than \$11.00 per month.

## **Do other TV providers pass through similar charges?**

Other TV companies are faced with similar programing increases and typically pass them through as well.

## **What if a customer is currently under contract?**

Since this expense is not within the control of GVTC, our TV customer contracts identify this rate as one that is eligible to be passed through to the end user during a contract term. Therefore, all customers will experience this increase.

## **What can I do to learn more?**

You can visit [www.TVonMySide.com](http://www.TVonMySide.com) to learn more about the TV Industry, how charges are arrived at, and what alternatives or choices are available to you.