



GVTC Communications Named a Smart Rural Community Provider

NEW BRAUNFELS, Texas — GVTC Communications has been named a Smart Rural CommunitySM provider by NTCA—The Rural Broadband Association, recognizing the cooperative's investment in broadband infrastructure and its role in expanding connectivity across the communities it serves.

For 75 years, GVTC has built and maintained communications infrastructure across the Texas Hill Country and South-Central Texas. Today, fiber is available to nearly 90% of GVTC's service area, strengthening the network that homes, businesses and communities rely on every day.

As national providers expand into the region, the designation recognizes a member-owned cooperative that reinvests in the communities it serves rather than answering to priorities elsewhere — keeping the Hill Country connected, competitive, and ready for what's next.

"The communities we serve are growing, and the infrastructure they depend on has to grow with them," said Josh Pettiette, President and CEO of GVTC Communications. "That's why we continue to invest in fiber—building a network that's ready for the demands of today and where this region is headed. This recognition is meaningful because it validates the work behind that commitment."

NTCA's Smart Rural Community program recognizes broadband providers helping rural communities build stronger local economies and expand access to education, health care and other essential services through advanced connectivity.

"We are so excited to welcome another Smart Rural Community provider into this growing network of innovative broadband providers delivering the internet's fastest speeds in some of the most remote and rural communities of our country," said Shirley Bloomfield, Chief Executive Officer of NTCA. "I applaud GVTC for their commitment to enabling cutting-edge technologies that drive innovation, improve quality of life and promote economic development in their region and nationwide."

Learn more about the Smart Rural Community program at www.smartruralcommunity.org.

About GVTC:

GVTC is a member-owned communications cooperative built by the communities it serves. Founded in 1951, the company delivers fiber-based connectivity across the Texas Hill Country and South-Central Texas—combining reliable infrastructure with a deeply local, relationship-driven approach.

Unlike national providers, GVTC is designed around long-term value, not short-term transactions. Its fiber network supports how people live and work today—while its service model reflects a simple principle: customers aren't accounts, they're neighbors.

GVTC also operates a regional carrier transport network connecting major Texas markets, including San Antonio, Austin, Dallas, Lubbock, and Houston.

Now in its 75th year, GVTC continues to invest in both infrastructure and community. Through the GVTC Foundation, the cooperative has contributed millions of dollars to support local nonprofits, scholarships, and initiatives that strengthen the communities it calls home.

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